



La Unidad Latina, **ΛΥΑ** Fraternity, Inc.: University of Southern California

USC’s greatest strength is its people. Alumni are strategic partners in USC’s continued success. As USC alumni, La Unidad Latina, ΛΥΑ Fraternity, Inc. strives to close the achievement gap at the most competitive institutions, companies, and industries. Beyond USC, ΛΥΑ California’s network comprises 150+ alumni across the state, anchored by UC Berkeley in Northern California. Nationally, our alumni are located in the largest metropolitan areas across the country, including New York, Chicago, Houston, Washington D.C., Philadelphia, Miami, Atlanta, and Boston. Founded at Cornell in 1982 and USC in 2006, we are bonded around a singular set of life commitments: realizing our fullest potential, paying it forward, and enhancing the communities in which we live.

Finance and Real Estate

Anthony Andrade: Real Estate Development and Acquisitions

B.S.: USC Marshall School of Business, Real Estate Development

M.R.E.D.: Columbia University, Real Estate Development



Bio: Anthony Andrade is a Principal at Jewell Capital, a real estate private equity firm based in Miami, Florida. Mr. Andrade co-founded Jewell Capital with other Columbia MRED alumni in 2017 after accruing a decade of investment, development and real estate finance experience at the Faena Group, LNR Partners, and Marcus & Millichap. Anthony is a San Jose, CA native, graduating from Bellarmine College Preparatory before attending USC.

George Bahamondes: Investment Banking and Capital Markets

B.S.: USC Marshall School of Business, Finance



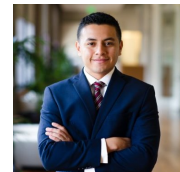
Bio: George Bahamondes is a Vice President at Deutsche Bank in New York City. Mr. Bahamondes leads coverage of the investment bank’s real estate finance sector as a stock analyst. He transitioned into capital markets research from investment banking at Deutsche Bank in 2012. George began his career at Bank of America Merrill Lynch, where he helped complete \$7 billion of mergers and acquisitions and capital markets transactions as a member of the investment bank’s Financial Institutions Group. George is a Los Angeles native, graduating from Loyola High School of Los Angeles before attending USC.

Ramon Zepeda: Investment Banking

B.S.: USC Marshall School of Business, Finance

B.S.: USC Leventhal School of Accounting, Accounting

M.B.A.: The Wharton School at the University of Pennsylvania



Bio: Based in Palo Alto, Ramon Zepeda is an Associate at Bank of America Merrill Lynch in the investment bank’s Technology, Media, and Telecommunications Mergers & Acquisitions Group. He is a graduate of The Wharton School at the University of Pennsylvania. Ramon began his investment banking career in public finance, where he helped complete \$2 billion of municipal bond transactions for school district, infrastructure, and utilities projects across the Southwestern United States. He is a Los Angeles native, graduating from Loyola High School of Los Angeles before attending USC.





Finance and Real Estate

Jorge Soriano: Financial Services

B.A.: USC, Economics

M.B.A.: Duke University, Fuqua School of Business

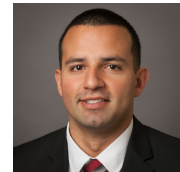


Bio: Jorge Soriano is an Advisor for AdvicePeriod, serving as a main point of contact for many of the firm's high net worth and family office clients. Before joining AdvicePeriod, he worked at Dimensional Fund Advisors as part of the Financial Advisor Services group in Santa Monica. Prior to Dimensional, Mr. Soriano helped manage a fee-based financial planning firm that specialized in working with high net worth and mass affluent families. Jorge is a graduate of Duke University's Fuqua School of Business, where he was recognized with The Distinguished Service Award for his contributions to the university. He is a veteran of the United States Marine Corps and is a Los Angeles, CA native.

Marco Calderon: Consulting, Construction Management, and Engineering

B.S.: USC Viterbi School of Engineering, Mechanical Engineering

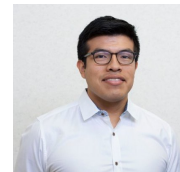
M.B.A.: Cornell University, Johnson School of Business



Bio: Marco Calderon is a Senior Consultant in the Construction and Real Estate Advisory Services practice at Ernst & Young. Mr. Calderon has extensive construction and project management experience across Higher Education, K-12 Education, Hospitality, Healthcare, Automotive, and Retail focused properties. Prior to E&Y, Marco was a senior project engineer with Morley Builders and McCarthy Building Companies, Inc. He is a graduate of Cornell University's Johnson School of Business and is a veteran of the United States Marine Corps. Marco and is also a Bay Area native and is currently based in Orange County.

Greg Cruz: Financial Technology and Investment Banking

B.S.: USC Marshall School of Business, Finance



Bio: Greg Cruz is a Software Developer at PayForward, a financial technology company. Mr. Cruz transitioned out of investment banking into software development in 2015, learning how to code on his own in order to break into the start-up and financial technology sector. Previously, Greg was an Entertainment Industries Group investment banking analyst at JP Morgan in Los Angeles. He began his career as a Financial Institutions Group investment banker at UBS in New York City. Greg is a Los Angeles native and is currently based in Southern California.

Albert Aguilar: Financial Services

B.S.: USC Marshall School of Business, Finance



Bio: Albert Aguilar is a Vice President at City National Bank, where he provides lending, investment management, and estate planning services to ultra-high net worth clients. He is also a regional lecturer for Operation HOPE, a leading global provider of financial literacy to low-income individuals and families in underserved communities. Albert began his career at MUFG Union Bank in Santa Monica, CA. He is an Echo Park native, graduating from Downtown Business Magnet before attending USC.



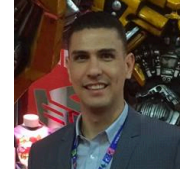


Entertainment and Marketing

Louie Sandoval: Marketing and Entertainment

B.S.: USC Thornton School of Music, Music Industry

Bio: Louie Sandoval is a Director at NBCUniversal, one of the world's largest media and entertainment companies. Mr. Sandoval helps lead the company's licensing efforts, bringing stories and characters to life through innovative Food, Health, and Beauty products. Prior to NBCUniversal, Louie supported marketing and licensing efforts across Toy, Food, Beverage, and Apparel products at DreamWorks, Nickelodeon, and The Walt Disney Company. Louie is an Anaheim, CA native and is currently based in Universal City.



Carlos Hernandez: Entertainment

B.S.: USC Thornton School of Music, Music Industry

Bio: Carlos Hernandez is a Talent Manager at Vision Entertainment, where he represents actors, directors, and writers. Mr. Hernandez previously worked at Lighthouse Management and Media with Aleen Keshishian, who represents Hollywood clients including Jennifer Aniston, Selena Gomez, Paul Rudd, and Mark Ruffalo amongst others. Carlos began his career at Creative Artists Agency (CAA) as a Motion Picture Talent Assistant. He is a Los Angeles native, graduating from King Drew Magnet High School of Medicine in Science before attending USC.



Edward Barrows: Entertainment, Gaming, and Consulting

B.S.: USC Marshall School of Business, Finance

M.B.A.: UCLA, Anderson School of Management

Bio: Edward Barrows is a President's Associate at Caesars Entertainment Corporation in the Entertainment and Marketing group. The President's Associate Program is a two-year apprenticeship that grooms top talent for senior positions at one of the largest casino-entertainment companies in the world. Mr. Barrows previously worked at JP Morgan, where he led workstreams across globally focused regulatory compliance projects, and at CAST Management, where he engaged in management consulting mandates for the financial services sector. He is a Boston native and is currently based in Las Vegas.



Daniel Villareal: Sports Entertainment and Education

B.A.: USC, Economics

M.S.: Georgetown University, Sports Industry Management

Bio: Daniel Villareal is an Analytics and Video Consultant for the WNBA Washington Mystics. He previously worked in the Operations Department for the NBA Washington Wizards. Mr. Villareal transitioned into Sport Entertainment after completing a two year fellowship with Teach for America in Los Angeles. Daniel is a Bay Area native and is currently based in Washington D.C. after completing graduate school at Georgetown.





Medicine and Health Services

Dr. Daniel Sanchez, M.D.: Cardiology

B.S.: Yale University, Molecular Biology

M.D.: Stanford University School of Medicine, Medicine

Residency: UCLA Medical Center

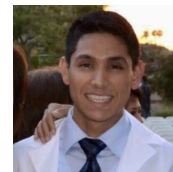


Bio: Dr. Daniel Sanchez is currently a Cardiologist at Kaiser Permanente in Los Angeles. Prior to practicing cardiology at Kaiser, he spent six years at UCLA Medical Center as a cardiologist and a cardiology fellow. Dr. Sanchez attended Stanford University for medical school. He transitioned into medicine in 2002 after completing two years of teaching for the Los Angeles Unified School District. Daniel is a Fresno, CA native and is currently based in Los Angeles, actively providing guidance to LA-based Hermanos with an interest in medicine.

Dr. Robert Pacheco, D.P.T.: Physical Therapy

B.S.: Loyola Marymount University, Natural Sciences

D.P.T.: USC Division of Biokinesiology and Physical Therapy, Physical Therapy



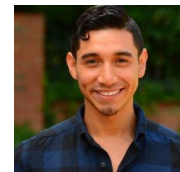
Bio: Dr. Robert Pacheco is a Physical Therapist at OSS Elite Physical and Hand Therapy, a partnership between OSS Burbank, a leading orthopedic center, and Elite Performance and Rehabilitation Center, a preeminent physical therapy practice. He was awarded the order of the Golden Cane and the Order of the Arete while at USC where he received his Doctorate in Physical Therapy. Dr. Pacheco completed clinical internships in a variety of settings and enjoys working with patients of all activity and fitness levels. During his time at USC, he worked as a coordinator for the non-profit Fit Families, which focused on providing health and wellness services to underserved communities in Los Angeles. Robert is an Orange County native and was a member of the Rugby team while at Loyola Marymount University.

Luis E. Maldonado: Ph.D. Candidate, Nutritional Epidemiology

B.S.: USC Keck School of Medicine, Health Promotion and Disease Prevention

M.P.H.: Yale University School of Public Health, Chronic Disease Epidemiology

Ph.D. Candidate: University of North Carolina at Chapel Hill, Nutritional Epidemiology



Bio: Luis Maldonado is currently a Ph.D. Candidate of Nutritional Epidemiology at the University of North Carolina at Chapel Hill. Prior to UNC, he attended Yale's School of Public Health where he received a Masters of Public Health in Chronic Disease Epidemiology. He has held various Teaching Fellowship and Research Assistant roles at USC, Yale, and UNC at Chapel Hill, focusing his research on dietary patterns, social mechanisms, cardiometabolic outcomes (particularly type 2 diabetes and cardiovascular disease), and maternal and child health in Latinx populations. Luis is a South Los Angeles native, attending Foshay Learning Center before graduating Magna Cum Laude from USC. Luis Maldonado is a Neighborhood Academic Initiative, Gates Millennium, and Norman Topping alumnus.



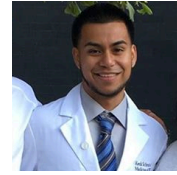


Medicine and Health Services

Walter Solorzano: M.D. Candidate, Medicine

B.S.: Duke University, Pre-Medical Studies

M.D. Candidate: USC Keck School of Medicine, Medicine



Bio: Walter Solorzano is currently a second year medical student at USC's Keck School of Medicine. Prior to medical school, he attended Duke University where he majored Chemistry and minored in Political Science and Spanish. Walter is a member of LUL's Rho Chapter at Duke University and has fully integrated himself to the LUL LA Alumni region after returning to California for medical school. Mr. Solorzano is a Cudahy, CA native and attended John Glenn High School in Norwalk, CA.

Jorge De Avila: M.D. Candidate, Medicine

B.S.: USC, Health Promotion and Disease Prevention Studies

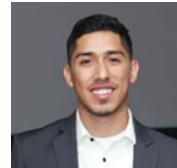
M.D. Candidate: University of Chicago Pritzker School of Medicine, Medicine



Bio: Jorge Luis De Avila is an M.D. Candidate at the University of Chicago Pritzker School of Medicine. Before medical school, he was a Community Benefit Analyst at Sutter Health in Oakland, CA. He held several healthcare roles over the years, previously working for the Alameda County Health Care Services Agency, Samuel Merritt University, and Highland Hospital. He received his B.S. in Health Promotion and Disease Prevention Studies from USC's Keck School of Medicine and is a Norwalk, CA native.

Xavier Garcia: Pre-Med

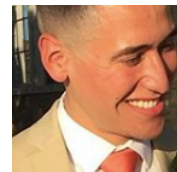
B.A.: USC, Health and Human Sciences



Bio: Xavier Garcia is a USC Norman Topping Scholar and pre-med student majoring in Health and Human Sciences at USC. He was recently awarded USC Provost's Undergraduate Research Fellowship and has been recognized for his research and academic excellence by USC's Bridge Institute. Mr. Garcia is a member of USC's class of 2018 and intends to apply to Harvard, Stanford, NYU, and UCLA for medical school. He is a Sacramento, CA native.

Jorge Campos: Pre-Med

B.S.: USC, Human Biology



Bio: Jorge Campos is a USC Trustee Scholar, Los Angeles Milken Scholar, and pre-med student majoring in Human Biology at USC. His volunteer and internship work experience includes roles at the Children's Hospital of Los Angeles, Kaiser Permanente, and USC's Keck School of Medicine. He is a member of USC's class of 2021 and intends to apply to Harvard, Stanford, John Hopkins, and UCLA for medical school. Mr. Campos is a Santa Clarita, CA native.





Architecture, Construction Management, and Engineering

Carlos Villacorta: Construction and Project Management

B.Arch.: USC School of Architecture, Architecture

Bio: Carlos Villacorta is a LEED-certified Project Manager at Swinerton Builders, a commercial construction company that provides services for office, retail, multifamily, hospitality, education, and healthcare-based projects. Mr. Villacorta has been with Swinerton since 2009, working on a wide array of projects including airport renovations at LAX, retail-focused projects at the Westfield Century City, and education-based projects at East Los Angeles Community College, Lawndale High School, and John Adams Middle School in Santa Monica, CA. Carlos is a South Bay Los Angeles native and currently resides in Hermosa Beach.



Rafael Galdamez: Construction and Project Management

B.Arch.: USC School of Architecture, Architecture

Bio: Rafael Galdamez is an Assistant Project Manager at gkkworks, a planning, architecture, and construction services firm. He has managed and helped design multi-sectored building projects across several asset types, including the USC Verdugo Hills Hospital in Glendale, the Art Center College of Design in Pasadena, and projects for the California Institute of Technology. Prior to joining gkk, he began his career at Access Pacific Inc. as a Project Manager and Project Engineer. Rafael is a Downey, CA native and is currently based in Pasadena.



William Lopez: Construction and Project Management

B.Arch.: USC School of Architecture, Architecture

B.A.: USC, Politics, Philosophy, and Law

Bio: William Lopez is an Assistant Project Manager at Bernards, a nationally ranked, multidisciplinary commercial builder. He most recently helped design and build the \$110 million Henry Mayo Newhall Hospital's New Patient Tower in Santa Clarita, CA. Mr. Lopez has been with Bernards since 2013, working in project engineering and project management roles. Prior to joining Bernards, he began his career at Gilbane Building Company in Houston, TX as an Office and Virtual Construction Engineer. William is a Long Beach native and is currently based in Los Angeles.



Robert Zappia: Construction and Project Management

B.S.: USC Sol Price School of Public Policy, Urban Planning and Public Policy

Bio: Robert Zappia is a Project Manager at T.B. Penick and Sons, a San Diego-based construction services company. Previously, he was a Project Manager at Reconstruction Experts, Inc. and held on-site construction management positions with C.W. Driver Companies and Kiewit, completing education-based and oil plant construction projects throughout California and Canada. Mr. Zappia is also actively involved with Big Brothers Big Sisters of San Diego County and an avid baseball fan. He is an Oxnard, CA native and is currently based in San Diego.





Andy De La Rosa: Engineering

B.S.: USC Viterbi School of Engineering, Chemical Engineering



Bio: Andy De La Rosa is a Senior Storage Field Engineer at SoCalGas, the nation's largest natural gas utility company. He manages the operation and maintenance of gas storage reservoirs and wells to optimize performance and to assure compliance with all federal, state and local laws. Prior to joining SoCalGas, Mr. De La Rosa was a Production Engineer with Signal Hill Petroleum. He began his career with BP and Chevron in Houston, TX as a Drilling Engineer. Andy is currently based in Los Angeles.





Law

Federico Blanco: Corporate Law

B.A.: Yale University, History

J.D.: Columbia Law School

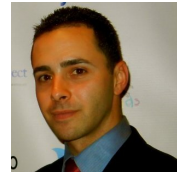


Bio: Federico Blanco is the Chief Legal Officer at Studio71, LP, a global media company for top content creators across YouTube, Facebook, Instagram, SnapChat, and Twitter. Prior to joining Studio71, he was a Vice President with Carrington Mortgage Services, a real estate investment company. He began his career with Skadden, Arps, Slate, Meagher & Flom LLP after receiving his J.D. from Columbia Law School. He is a Covina, CA native, graduating from Don Bosco Tech before attending Yale, LUL's Kappa Chapter. Federico played an important role in helping establish LUL at USC in 2006, mentoring newly minted Hermanos and helping develop the chapter's academic and professional culture.

Robert Baca: Corporate Law

B.A.: Dartmouth College, English

J.D.: University of Chicago Law School



Bio: Robert Baca serves as General Counsel at Sierra Strategic Group LLC, a financial advisory and corporate structuring firm. Prior to joining Sierra Strategic Group, Mr. Baca practiced Corporate Law at Paul Hastings and Kirkland & Ellis LLP, focusing on leverage finance and M&A transactions. He is a West Covina, CA native, graduating from Bishop Amat High School before attending Dartmouth. Robert is a member of LUL's Psi Chapter at Dartmouth College. He has fully integrated himself to the LUL LA Alumni region after returning to California following a 15-year stint on the East Coast and the Midwest.





Education and Organizational Leadership

Balthazar Vega: Education and Leadership

B.S.: USC Sol Price School of Public Policy, Public Policy

M.Ed.: Loyola Marymount University, Policy and Administration

Bio: Balthazar Vega is currently the Dean of Students at Early College Academy for Leaders and Scholars, a member of Partnership to Uplift Communities (PUC). PUC Schools is a non-profit charter school organization consisting of 16 schools authorized by the Los Angeles Unified School District, currently serving the Northeast San Fernando Valley and Northeast Los Angeles. Prior to his role as Dean of Students, Mr. Vega was a 6th Grade Math and Science Teacher and an 8th Grade Science Teacher at Excel Charter Academy. He began his career in Education as a Teach for America Fellow in 2009. Balthazar is a veteran of the United States Marine Corps and is a San Clemente, CA native.



Robert Franco: Consulting and Education

B.A.: Loyola Marymount University, Business Administration, Finance

M.Ed.: Loyola Marymount University, Policy and Administration

Bio: Robert Franco is a Consultant in the Human Capital Services practice at Deloitte LLP. Prior to joining Deloitte, Mr. Franco was a Consultant at Accenture where he completed Change Management and Talent Development mandates as a member of the Technology and Products practice. He began his career in Education in 2012, serving as a Recruitment Manager and Teaching Fellow with Teach for America before transitioning into consulting in 2016. Robert is an Orange County, CA native, graduating from Mater Dei High School before attending Loyola Marymount University.



Alberto Urbina: Education and Leadership

B.A.: USC, Psychology

Bio: Alberto Urbina is currently a Business Operations Manager for KIPP LA Schools, a non-profit organization that operates free, open-enrollment, college-preparatory public charter schools. Mr. Urbina manages all non-instructional functions of the school, allowing the School Leader and other instructional staff to drive superior student achievement. Prior to his role at KIPP, he was a Program Coordinator at the USC TRiO Upward Bound Program. Alberto is a South Los Angeles native, graduating from Manual Arts High School before attending USC as a NAI Scholar.

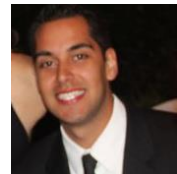


Lorenzo Tovar: Education and Leadership

B.A.: USC, Politics, Philosophy, and Law

M.Ed.: Loyola Marymount University, Policy and Administration

Bio: Lorenzo Tovar is currently an Assistant Academic Dean and 9th Grade History Teacher for a college-preparatory charter school in Los Angeles. Mr. Tovar began his career as a Teach for America Fellow in 2012, specializing in School Leadership initiatives and teaching History. He is a Los Angeles native, graduating from Loyola High School of Los Angeles before attending USC. He currently resides in Hollywood Hills, CA.





Education and Organizational Leadership

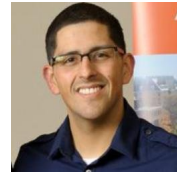
Eduardo Coronel: Ph.D. Candidate, Education

B.A.: USC, American Studies and Ethnicity

M.A.: University of Illinois at Urbana-Champaign, Education Policy

Ph.D. Candidate: University of Illinois at Urbana-Champaign, Education Policy and Leadership

Bio: Eduardo Coronel is a Ph.D. Candidate at the University of Illinois at Urbana-Champaign. His doctoral research focuses on Los Angeles Unified School District policies and student performance. Mr. Coronel graduated from Lincoln High School in Lincoln Heights prior to attending USC.



John Mendoza: Education and Leadership

B.A.: USC, Economics

Bio: John Mendoza is the Assistant Director of Outreach at USC's Office of Financial Aid, representing the university at on and off-campus events where he liaises with prospective, admitted, and current students. Before joining USC's Office of Financial Aid, Mr. Mendoza served as a Program Assistant at USC's Neighborhood Academic Initiative (NAI), a college access program for low-income, underrepresented students in South and East Los Angeles. He was awarded the Bertha Wolf-Rosenthal Foundation Fund for Community Service Fellowship by the Liberty Hill Foundation for his contributions to the USC NAI program. The youngest of seven siblings and son of Mexican immigrants, Mr. Mendoza is a South Los Angeles native who attended Manual Arts High School before USC, where he was a NAI, Norman Topping, and Gates Millennium Scholar.





Other notable California alumni

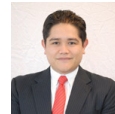
Jose Feliciano: Founding Partner and Managing Partner at Clearlake Capital Group, a \$4 billion private equity firm based in Santa Monica, CA. Mr. Feliciano is a San Juan, Puerto Rico native.



B.S.: Princeton University, Mechanical and Aerospace Engineering

M.B.A.: Stanford University, Graduate School of Business

Ed Pascual: Director at Oakpass Capital, a privately held real estate investment firm based in Los Angeles, CA. Mr. Pascual is an Oxnard, CA native.



B.A.: Harvard University, Economics

M.B.A.: Harvard Business School

Carlos Jimenez: Managing Director at Moelis & Company, where he focuses on providing investment banking services to digital media, entertainment, and technology companies. Mr. Jimenez is a Baldwin Park, CA native and is based in Los Angeles, CA.



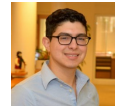
B.A.: Yale University, Economics

Jose Vera: Managing Director at Stifel, Nicolaus & Company, where he focuses on providing public finance investment banking services to cities, counties, and special districts. Based in Los Angeles, CA.



B.A.: Massachusetts Institute of Technology, Economics

Rami Reyes: Co-Founder and Principal at NextEquity Partners, where he focuses on investing venture capital in innovative technology and digital media companies. Based in Menlo Park, CA.



B.S.: The Wharton School at the University of Pennsylvania, Economics

Xavier Gutierrez: Managing Director at Clearlake Capital Group, where he focuses on investments, operations, strategic development, and investor outreach. Mr. Gutierrez is a San Jose, CA native, graduating from Bellarmine College Preparatory before Harvard. He resides in Los Angeles, CA.



B.A.: Harvard University, Economics

J.D.: Stanford Law School

